# Job Description

Position: E-commerce Analyst

Location: West Conshohocken, PA

Level: Analyst or Associate

Salary: Based experience ($50,000 - $75,000)

Anua International along with their parent company Cast Environmental Holdings, is searching for the right motivated individual with the willingness to work hard, full time, for a recently acquired company updating its sales and marketing business practices.

We offer a competitive salary, health care (if needed), technology tools, and eligibility for performance bonuses. The job will be based in Conshohocken, PA.

The company’s focus has historically been water and air pollution infrastructure. Our company is dedicated to solving real world problems derived from water and air pollution.

We have two lines of businesses: I) water treatment, more specifically we manufacture and sell small and medium scale products that treat on-site sewage and enable future water reuse; and II) odor control, where we manufacture systems that treat odors often related with large scale wastewater treatment plants.

Our company prides itself of using sustainable biological solutions (instead of chemical solutions) to treat odors and wastewater. We work with nature to enhance natural processes to clean water and air. Our products are a cost effective solution to pollution problems. Our clients include municipalities, cities, commercial buildings, community home developments, camp sites, and residential customers. We operate in over 20 states across the United States and in Canada. The company has recently been acquired by a group of experienced and well capitalized entrepreneurs and is the base platform for future acquisitions in the sector. We are targeting substantial growth.

We are searching for the right individual, willing to be part of a team of existing hands-on, well regarded, experienced professionals that are currently designing, manufacturing and selling environmentally friendly solutions to treat air and water pollution. As new owners, we have recognized the very large commercial opportunity set and have built a team of experts in the sector to capitalize on such opportunity. This search is focused into one of our last remaining open roles, a competent e-commerce professional that can help us modernize the company’s digital sales and marketing strategies.

The right candidate should have:

* Willingness to work for an entrepreneurial company is a high growth environment with multiple team members located in different geographies.
* Strong communications and writing skills, since the position will include writing and editing on-line content and manuals and will include substantial customer communications.
* Creativity, especially for identifying business leads and new ways to reach customers
* Ability to identify, search and scrub online databases that would enable a more efficient direct sales strategy (example: search for building permits in certain zip codes, identify new customers through online Ads, target construction companies, provide leads to sales team, etc)
* Ability to coordinate with regional sales team and provide information necessary for the local teams to engage directly with customers
* Ability to develop the digital sales and marketing strategy
* Design and lead the operations of our new e-commerce platform
* Must be a team player

The position will not require prior knowledge of:

* Programming skills
* Face to face sales and negotiation skills
* Engineering or science knowledge of how our products work (we can teach you that)
* Logistics and procurement